

Sales Tracker

Sales Tracker for Week Ending 25/08/2002

Week Start Date: 19/08/2002

Period in Year: 2

Week End Date: 25/08/2002

Week in Period: 3

Service Area	Daily Covers & Net Revenue														Total Covers	Forecast Covers	Net Revenue	Avg Revenue	Sales Mix
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday												
Breakfast	62	£501.00	118	£942.25	139	£1,135.12	152	£1,192.35	146	£1,168.35	178	£1,465.12	208	£1,680.80	1,003	1,020	£8,084.99	£8.06	14.7%
Lunch Chance	6	£71.50	14	£159.85	12	£139.50	14	£159.85	10	£114.90	0	£0.00	0	£0.00	56	65	£645.60	£11.53	1.2%
Sunday Lunch	0	£0.00	0	£0.00	0	£0.00	0	£0.00	0	£0.00	0	£0.00	103	£955.35	103	85	£955.35	£9.28	1.7%
Conference Lunch	35	£372.40	64	£680.96	28	£297.92	96	£1,021.44	28	£297.92	0	£0.00	0	£0.00	251	288	£2,670.64	£10.64	4.9%
TDH Dinner	62	£1,028.20	78	£1,298.60	98	£1,626.80	68	£1,128.80	114	£1,892.60	148	£2,456.80	24	£398.40	592	590	£9,830.20	£16.61	17.9%
Conference Dinner	40	£664.20	30	£498.00	96	£1,593.60	37	£614.20	0	£0.00	0	£0.00	0	£0.00	203	205	£3,370.00	£16.60	6.1%
Function Lunch	0	£0.00	24	£510.72	0	£0.00	36	£766.08	48	£1,021.44	150	£3,192.00	0	£0.00	258	290	£5,490.24	£21.28	10.0%
Function Dinner	0	£0.00	0	£0.00	0	£0.00	68	£1,707.48	242	£6,076.62	180	£4,519.80	0	£0.00	490	496	£12,303.90	£25.11	22.4%
Wedding Breakfast	0	£0.00	0	£0.00	0	£0.00	0	£0.00	0	£0.00	124	£2,533.32	0	£0.00	124	124	£2,533.32	£20.43	4.6%
Wedding Buffet	0	£0.00	0	£0.00	0	£0.00	0	£0.00	0	£0.00	268	£2,623.72	0	£0.00	268	268	£2,623.72	£9.79	4.8%
Bar Food	15	£81.00	10	£132.72	36	£201.50	16	£92.50	25	£125.00	6	£35.00	15	£55.25	123	138	£722.97	£5.88	1.3%
Room Service	6	£102.00	12	£178.68	23	£360.00	20	£350.00	10	£148.90	28	£340.00	5	£75.00	104	104	£1,554.58	£14.95	2.8%
Tours	0	£0.00	0	£0.00	0	£0.00	42	£446.88	84	£893.76	84	£893.76	42	£446.88	252	252	£2,681.28	£10.64	4.9%
Tea/Coffee	36	£76.68	148	£315.00	184	£391.92	280	£596.40	25	£53.25	12	£25.56	32	£68.16	717	753	£1,526.97	£2.13	2.8%
Daily Revenue	£2,896.98		£4,716.78		£5,746.36		£8,075.98		£11,792.74		£18,085.08		£3,679.84		4,544		£54,993.76		

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Forecasted Covers:	273	512	623	866	764	1,193	447	4,678
Actual Covers:	262	498	616	829	732	1,178	429	4,544
Forecast Revenue:	£3,050.86	£4,755.24	£5,694.41	£8,282.58	£12,056.41	£18,254.50	£4,327.64	£56,421.64
Actual Revenue:	£2,896.98	£4,716.78	£5,746.36	£8,075.98	£11,792.74	£18,085.08	£3,679.84	£54,993.76
Revenue Difference:	(£153.88)	(£38.46)	£51.95	(£206.60)	(£263.67)	(£169.42)	(£647.80)	(£1,427.88)